**Company Overview Description** (Page 1)

3 Parts Spoken Publications dba 3 Parts Spoken was founded in 2016 by Nicole D. Carr, a Social Services Administrator, author and publisher. 3 Parts Spoken has become a trusted name with a solid, local reputation as a small business that offers non-fiction books which focus on improving the financial and physical health of adults. 3 Parts Spoken also provides a multi-disciplinary approach to editing and writing services related to trending topics, educational, evergreen pieces or social media matters.

Since early 2018, 3 Parts Spoken’s operations have focused on producing scalable, high-quality content solutions to meet unique business needs to develop content to engage audiences. At 3 Parts Spoken, we implemented sound, organizational goals which center around our values:

* Easy order interface complimented by excellent customer service levels.
* Qualified writers who provide expert editing and writing services.
* Engagement of targeted audiences designed to increase sales and enhance client work product.
* Timely deliverables with 100% satisfaction.

**Our Products & Services** (Page 2)

3 Parts Spoken offers a highly-focused service approach to provide non-fiction books and offer quality editing and writing services to produce blog and Facebook posts, white papers, newsletters and manuscript reviews.

*Non-fiction books*

We are developing a series of books that will aid Baby Boomers and the Generation X population to develop and maintain good, financial planning practices and maintain stable emotional and physical health while aging. The first book in the series, *Aging Done Smart* will be released in the Summer of 2018. *Aging Done Smart* is a step-by-step guide to aging in America which includes estate planning, wills and trusts, caregiving, senior housing, and coping with the loss of a loved one.

*Blog and Facebook Posts*

Blog posts are used to increase brand awareness in search engines and attract new website visitors with relevant, valuable content.

With client guidance, writers begin by mapping out each blog post to ensure topics, titles, keywords and formatting

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engage targeted audiences and support your business’ commercial goals.

A standard blog post (which is 550 to 650 words) may be designed to devote special attention to a topic. Blog posts are short but are still detailed enough to be mobile and reader-friendly. Further, standard blog posts with navigational aids such as numbered lists, bullet points and headers, can be informative and engaging.

White Papers

White papers are essential to establishing a brand as a trustworthy leader in a specific industry. These high-quality content papers build credibility among online audiences by demonstrating expertise and offering good lead generation opportunities through downloads from potential customers. 3 Parts Spoken will work with you to determine the topics that resonate most with your target audience to develop valuable, relevant content that supports business goals.

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*Newsletters*

Email newsletters allow you to keep current and prospective customers informed about your brand and engaged with your product and service offerings. Newsletters represent an ideal path to identify target audiences and maintain open lines of communication to encourage prospective sales/services.

Manuscript reviews

As published writers, we understand the value of reviews and we see reviews as a collaborative process that allows manuscripts to be evaluated and commented upon by experts within the same field of research. The evaluation and critique generated from the review provides authors with feedback to improve their work and allows editors to assess the manuscript suitability for publication.

Contact us for a free consultation with one of our seasoned staff of writers and/or editors to help guide you along the path to success!

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Logo with 3 Parts Spoken

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